The PREP Society

Let's Talk Hockey

SPONSORSHIP PACKAGE

THE TRADITION CONTINUES... CELEBRATE INCLUSION AT PREP'S LET'S TALK HOCKEY EVENT!

Foundation

PREP ...Inclusion for Life

AN INCREDIBLE NIGHT AT THE SADDLEDOME

After the success of last year, PREP's Let's Talk Hockey event will be returning to the Saddledome on November 4th, 2025! In 2024, 250 guests helped raise over $80,000 for PREP's programs and services for children, youth and teens with Down syndrome, and this year we plan to raise even more.

Join our hosts Calgary Flames GM **Craig Conroy** and **Rob Kerr** as they interview special guests from across the Flames organization in a fun and relaxed environment. This is a unique chance to hear from Flames players and coaching staff as they share stories from behind the scenes and talk about the season ahead. The evening will feature great food, prizes, a silent auction, hockey card trading (a fan favourite), and much more, so come prepared for an exciting night in support of a great cause. All money raised will go directly to The PREP Society to provide therapeutic and educational support to children with Down syndrome so they can live active and included lives in their communities. We hope you can join us.

prepsociety.ca/hockey

SPONSORSHIP OPPORTUNITIES

ANSWER THE CALL TO SUPPORT INCLUSION

Tickets

When: November 4th, 2025
Time: Doors open at 5:00 pm, program runs from 6:30 – 9:30 pm
Where: Scotiabank Saddledome (TELUS Club)

Seating is limited to 250 guests, so be sure to get your tickets ASAP. Priority tickets are allocated to our corporate sponsors, but general tickets may also be purchased for $175.

Event Sponsors
***Note - Additional guests may be added to any sponsorship package at $175/ticket**

EXCLUSIVE PRESENTING SPONSOR - $15,000 SOLD

Be recognized as the exclusive Presenting sponsor as follows: *Let's Talk Hockey, presented by Sponsor.* In addition, we are pleased to offer these sponsorship benefits:

Prior to the Event

- Recognized as Presenting sponsor in all promotional materials including our Impact Newsletter (distribution 1,000).
- Prominent recognition with your logo on our website, under the banner of Presenting Sponsor, with a link to the company website.

At the Event

- Recognition during the program by the MC
- Prominent signage at the event including the video reel
- Recognized through social media posts
- Prominent logo in the event program
- VIP seating for up to 24 guests (3 tables) with an opportunity to donate unused seats back to PREP

SPONSORSHIPS
CONTINUED

Event Sponsors, cont.

Post Event

- Feature story in our annual Impact Report (distribution 1,000)
- Employee engagement opportunities at PREP
- Mention in a media release prior to and following the event.
- Special invitation to PREP's year-end BBQ

PLATINUM SPONSOR - $10,000

Be recognized as a Platinum sponsor! We are pleased to offer these sponsorship benefits:

Prior to the Event

- Recognized as Platinum sponsor in all promotional materials including our Impact Newsletter (distribution 1,000)
- Logo on our website under the Platinum Sponsor banner

At the Event

- Prominent signage at the event including the video reel
- Logo in event program
- VIP seating for up to 16 guests (2 tables)

Post Event

- Logo recognition in our annual Impact Report (distribution 1,000)

GOLD SPONSOR - $5,000

Be recognized as a Gold sponsor! We are pleased to offer these sponsorship benefits:

Prior to the Event

- Logo recognition on our website under the Gold Sponsor

SPONSORSHIPS
CONTINUED

Event Sponsors, cont.

At the Event

- Signage at the event, including the video reel
- Logo in event program
- VIP seating for up to 12 guests (1.5 tables)

Post Event

- Logo recognition in our annual Impact Report (distribution 1,000)

SILVER SPONSOR - $2,500

Be recognized as a Silver sponsor! We are pleased to offer these sponsorship benefits:

Prior to the Event

- Logo on our website under the Silver Sponsor banner

At the Event

- Signage at the event including the video reel
- Logo in event program
- VIP seating for up to 8 guests (1 table)

Post Event

- Logo recognition in our annual Impact Report (distribution 1,000)

BRONZE SPONSOR - $1,250

Be recognized as a Bronze sponsor! We are pleased to offer these sponsorship benefits:

Prior to the Event

- Logo on our website under the Silver Sponsor banner

At the Event

- Signage at the event including the video reel
- Logo in event program
- VIP seating for up to 4 guests (1/2 table)

Post Event

- Logo recognition in our annual Impact Report (distribution 1,000)

SPONSORSHIPS
CONTINUED

Game Sponsors

Hockey Card Trading - $1,250

Guests will have a chance to trade cards throughout the evening to win great prizes.

- The Hockey Card Trading sponsor will have their logo prominently displayed on all game information sheets and at the prize tables
- Logo in program and the video reel at the event
- Sponsor's logo will be featured on our website

Two exciting new games - $1,250

We are introducing two new exciting games to the event!
Details will be announced soon.

Pick-a-Puck - $1,250

Guests will have the opportunity to purchase a hockey puck. All pucks are eligible for great prizes.

- The Pick-a-Puck sponsor will have their logo prominently displayed on all game information sheets and at the prize tables.
- Logo in program and the video reel at the event
- Sponsor's logo will be featured on our website

Silent auction items

Do you have an item, service or experience to include in our silent auction or games prizing? Please consider making a donation!

SPONSORSHIPS

Sponsorship Details

Ready to sponsor this unique event and make a difference in the lives of individuals with Down syndrome? Contact Jane Dafoe at jdafoe@prepsociety.ca

THANK YOU TO OUR PREVIOUS SPONSORS

Woodridge Ford Lincoln
Foundation
Birchcliff Energy
Daytona Homes
Payworks
SAS Steel Alloys & Services
Team Smandych Muay Thai & Kickboxing
HUB
CDN
ITOPIA Corp
Labbe-Leech Interiors Ltd. 1974 2024
Boost Innovation
Borger Group of Companies
Commvault
CTR Refrigeration and Food Store Equipment Ltd.
NYF newyorkfries
Gas Liquids Engineering
Hatch Company
Calgary Elite Roofing
W. Brett Wilson
Lloyd Sadd Insurance Brokers
Tanners Masonry More than Masons
Clutch Canada
Primerica
Navacord
worley Delivering Sustainable Change

prepsociety.ca/hockey

ABOUT PREP

About PREP

PREP is where families who have a child with Down syndrome find expert advice, innovative services, and best of all, hope for their child's future. Our goal is "inclusion for life" and that begins in the home, continues at school, then leads to an active and included life in the community. Parents connect in a welcoming, supportive environment that accepts their child's disability, yet challenges them to expect more. PREP partners with government, community sponsors, and individual donors to provide educational, therapeutic, and family support services that enable each child to achieve his or her own unique potential and help parents become their child's best advocate. PREP is unique in that families can enjoy continuous programming and a variety of innovative services from birth to 18 years.

Our Vision

Individuals with Down syndrome live active and included lives in their communities

Our Mission

PREP provides individuals with Down syndrome, their families, and community members with the information resources, and skills they need to create the best possible opportunities for inclusion.

Contact Information

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