PREP
Inclusion for Life

LET'S TALK HOCKEY

Sponsorship Package

January 6th 2027

THE TRADITION CONTINUES... CELEBRATE INCLUSION AT PREP'S

LET'S TALK HOCKEY EVENT!

Foundation

SCOTIABANK SADDLEDOME

WWW.PREPSOCIETY.CA/HOCKEY

ABOUT LET'S TALK HOCKEY

After the success of last year, PREP's Let's Talk Hockey event will be returning to the Scotiabank Saddledome! Last year, 265 guests helped raise $104,000 for PREP's programs and services for individuals with Down syndrome, and this year we plan to raise even more!

This year we are excited to honour one of Calgary's most iconic landmarks with a special **"Ode to the Dome" celebration.**

Since opening in 1983, the Saddledome has been more than just an arena. With its unmistakable saddle-shaped roof, it quickly became a symbol of Calgary's spirit and pride. It hosted unforgettable moments during the 1988 Winter Olympics, welcomed generations of fans, and saw the Calgary Flames battle through three Stanley Cup Finals, including their 1989 championship run. For PREP, it has also been home to our Let's Talk Hockey event, creating lasting memories for our community. As we say goodbye, we celebrate the important role it has played in our journey.

Join our hosts Calgary Flames GM **Craig Conroy** and **Rob Kerr** as they interview special guests from across the Flames organization. This is a unique chance to hear from Flames players and coaching staff as they share stories from behind the scenes and talk about the season ahead. The evening will feature great food, prizes, a silent auction, hockey card trading (a fan favourite), and much more, so come prepared for an exciting night in support of a great cause.

All money raised will go directly to The PREP Society to provide therapeutic and educational support to individuals with Down syndrome so they can live active and included lives in their communities. We hope you can join us!

ABOUT THE PREP SOCIETY

PREP is where families who have a child with Down syndrome find expert advice, innovative services, and best of all, hope for their child's future. Our goal is "inclusion for life" and that begins in the home, continues at school, and leads to an active and included life in the community. Parents connect in a welcoming, supportive environment that accepts their child's disability, yet challenges them to expect more. PREP partners with government, community sponsors, and individual donors to provide educational, therapeutic, and family support services that enable each individual to achieve his or her own unique potential and help parents become their child's best advocate. PREP is unique in that families can enjoy continuous programming and a variety of innovative services from birth to adulthood.

OUR VISION

Individuals with Down syndrome live active and included lives in their communities

OUR MISSION

PREP provides individuals with Down syndrome, their families, and community members with the information resources, and skills they need to create the best possible opportunities for inclusion.

CONTACT INFORMATION

Roxane Schulte - Director of Programs and Services
rschulte@prepsociety.ca
Address: 2004 12th Ave NW, Calgary, AB
Website: www.prepsociety.ca
Phone: 403-282-5011 ext. 122

SPONSORSHIP OPPORTUNITIES

TICKETS

When	January 6 2027
Time	Doors open at 5:00 pm, program runs from 6:30 – 9:30 pm
Where	Scotiabank Saddledome

Seating is limited to 280 guests, so be sure to get your tickets ASAP. Priority tickets are allocated to our corporate sponsors, but general tickets may also be purchased for **$195.**

Event Sponsors - Additional guests may be added to any sponsorship package at $195/ticket

EXCLUSIVE PRESENTING SPONSOR - $15,000

Be recognized as the exclusive Presenting sponsor as follows: Let's Talk Hockey, presented by "Sponsor".

In addition, we are pleased to offer these sponsorship benefits:

Prior to the Event

- Recognized as Presenting sponsor in all promotional materials, including social media and news releases.
- Prominent recognition with your logo on our website, under the banner of Presenting Sponsor, with a link to the company website.

At the Event

- Recognition during the program by the MC
- Prominent signage at the event including the video reel
- Recognized through social media posts
- Prominent logo in the event program
- VIP seating for up to 24 guests (3 tables)

Post Event

- Mention in thank you letters and social media posts celebrating the event

SPONSORSHIP OPPORTUNITIES – CONT.

PLATINUM SPONSOR - $10,000

Be recognized as a Platinum sponsor! We are pleased to offer these sponsorship benefits:

Prior to the Event

- Recognized as Platinum sponsor in all promotional materials including social media
- Logo on our website under the Platinum Sponsor banner

At the Event

- Prominent signage at the event including the video reel
- Logo in event program
- VIP seating for up to 16 guests (2 tables)

GOLD SPONSOR - $5,000

Be recognized as a Gold sponsor! We are pleased to offer these sponsorship benefits:

Prior to the Event

- Logo recognition on our website under the Gold Sponsor

At the Event

- Signage at the event, including the video reel
- Logo in event program
- VIP seating for up to 12 guests (1.5 tables)

SPONSORSHIP OPPORTUNITIES – CONT.

SILVER SPONSOR - $3,000

Be recognized as a Silver sponsor! We are pleased to offer these sponsorship benefits:

Prior to the Event

- Logo on our website under the Silver Sponsor banner

At the Event

- Signage at the event including the video reel
- Logo in event program
- VIP seating for up to 8 guests (1 table)

BRONZE SPONSOR - $1,500

Be recognized as a Bronze sponsor! We are pleased to offer these sponsorship benefits:

Prior to the Event

- Logo on our website under the Bronze Sponsor banner

At the Event

- Signage at the event including the video reel
- Logo in event program
- VIP seating for up to 4 guests (1/2 table)

GAME SPONSORS

Hockey Card Trading

$1,500

Guests will have a chance to trade cards throughout the evening to win great prizes.

- The Hockey Card Trading sponsor will have their logo prominently displayed on all game information sheets and at the prize tables
- Logo in program and the video reel at the event
- Sponsor's logo will be featured on our website

Pick-a-Puck

$1,500

Guests will have the opportunity to purchase a hockey puck. All pucks are eligible for great prizes.

- The Pick-a-Puck sponsor will have their logo prominently displayed on all game information sheets and at the prize tables.
- Logo in program and the video reel at the event
- Sponsor's logo will be featured on our website

Ode to the Dome – Trivia

$1500

Join us for a memorable send off as we celebrate the Dome one last time. Guests will test their hockey knowledge for a chance to win great prizes.

- Trivia sponsor will have their logo prominently displayed on all game information sheets and at the trivia station.
- Logo in program and the video reel at the event
- Sponsor's logo will be featured on our website

Silent Auction Items

Over $150

Do you have an item, service or experience to include in our silent auction or games prizing? Please consider making a donation! We are looking for items with a value of $150 or more to add to our exciting silent auction experience.

SPONSORSHIP DETAILS

Ready to sponsor this unique event and make a difference in the lives of individuals with Down syndrome?

Contact Roxane Schulte at rschulte@prepsociety.ca

THANK YOU TO OUR PREVIOUS SPONSORS

Foundation

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